



**MINUTES OF THE  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, OCTOBER 24, 2016**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in Committee Rooms 118-120, Council Wing, City Hall.

**PRESENT:** Council Member Johnny Khamis, Chair; Council Member Chappie Jones, Vice Chair; Vice Mayor Rose Herrera, Council Member Ash Kalra and Council Member Pierluigi Oliverio, Members.

**ABSENT:** All Present.

**STAFF:** Deputy City Manager/Director of Economic Development Kim Walesh, Assistant City Attorney Ed Moran, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

**CONSENT CALENDAR**

**(1) Team San José Quarterly Performance Measures Revisions.**

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee deferred the item to November 28, 2016. (3-0-2. Absent: Kalra, Oliverio.)

**REPORTS TO COMMITTEE**

**(1) Verbal Report on Economic Development Activities.**

Documents Filed: Copy of San José Economy News dated November 2016.

Deputy City Manager/Director of Economic Development Kim Walesh offered the report on Economic Development Activities and responded to Committee questions.

Council Member Johnny Khamis suggested that Staff look at updating the City of San José portal in order to highlight and promote City dog parks, skateboard parks and other areas of interest.

The Committee received the verbal report.

## REPORTS TO COMMITTEE

### (2) **Small Business New Model Commission.**

Documents Filed: Memorandum from Director of Strategic Partnerships Jeff Ruster, dated October 11, 2016, recommending acceptance of the report.

Deputy City Manager/Director of Economic Development Kim Walesh presented introductory remarks. Director of Strategic Partnerships Jeff Ruster provided the report.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee accepted the report. (5-0.)

### (3) **Local Hiring/Apprentice Utilization Program: Ordinance Priority #3.**

Documents Filed: Memorandum from Director of Public Works Barry Ng, dated October 11, 2016, recommending acceptance of the update.

Director of Public Works Barry Ng and Public Works Division Manager Nina Grayson presented the report.

Council Member Johnny Khamis opened the floor for public testimony.

Public Comments: Louise Auerhahn, Working Partnerships; Josue Garcia, Building Trades Council and Bill Guthrie, Plumbers Local 393 expressed support to the Local Hiring/Apprentice Utilization Program.

Committee discussion ensued.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee accepted the report. (5-0.)

### (4) **Progress on Sign Code Council Priorities.**

Documents Filed: Memorandum from Director of Planning, Building and Code Enforcement Harry Freitas and Assistant Director of Economic Development Nanci J. Klein, dated October 21, 2016, recommending acceptance of the report.

Deputy City Manager/Director of Economic Development Kim Walesh presented introductory comments. Director of Planning, Building and Code Enforcement Harry Freitas was present.

Supervising Planner, Ordinance and Policy Team Jenny Nusbaum, Business Development Officer Reena Brilliot and David Ehrlich, Chief Executive Officer, FinWater Advisors and Executive Director of the Denver Theater District, offered the report.

Committee discussion followed.

## REPORTS TO COMMITTEE

### (4) Progress on Sign Code Council Priorities. (Cont'd.)

Council Member Johnny Khamis opened the floor for public testimony.

Public Comments: Sheila Hunter suggested capturing the negative aspects of the electronic billboards and how it affects the community.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee accepted the report. (5-0.)

### (5) Business Development Update.

Documents Filed: Memorandum from Senior Business Development Manager Chris Burton and Downtown Manager/Assistant to the City Manager Blage Zelalich, dated October 14, 2016, recommending acceptance of the Staff Report.

Senior Business Development Manager Chris Burton and Downtown Manager Blage Zelalich provided the report and responded to Committee questions.

Council Member Ash Kalra left the meeting at approximately 3:33 p.m.

Action: Upon motion by Council Member Chappie Jones, seconded by Vice Mayor Rose Herrera and carried unanimously, the Committee accepted the report. (4-0-1. Absent: Kalra.)

### (6) Review of Relevant 2017 Legislative Guiding Principles.

Documents Filed: Memorandum from Director of Intergovernmental Relations Betsy Shotwell, dated October 13, 2016, recommending acceptance of the report.

Director of Intergovernmental Relations Betsy Shotwell presented the report.

Action: Upon motion by Council Member Chappie Jones, seconded by Vice Mayor Rose Herrera and carried unanimously, the Committee accepted the report. (4-0-1. Absent: Kalra.)

### (7) Briefing on Airport Strategic Plan.

Documents Filed: (1) Memorandum from Director of Aviation Services Kimberly J. Becker, dated October 11, 2016, recommending acceptance of the report. (2) Strategic Plan for the Norman Y. Mineta San José International Airport published October 2016

Director of Aviation Services Kimberly J. Becker, Deputy Director of Airport Finance Kim Hawk, Airport Property Manager Scott Riddle and Airport Senior Analyst Matthew Kazmierczak presented the report. Assistant Director of Aviation John Aiken was present.

## REPORTS TO COMMITTEE

### (7) Briefing on Airport Strategic Plan. (Cont'd.)

Committee discussion ensued.

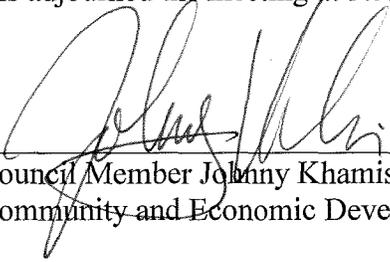
Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee accepted the report. (4-0-1. Absent: Kalra.)

## OPEN FORUM

There was no public testimony from the floor.

## ADJOURNMENT

Council Member Johnny Khamis adjourned the meeting at 3:59 p.m.



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Council Member Johnny Khamis, Chair  
Community and Economic Development Committee

JK/smd