



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, MARCH 28, 2016

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in Committee Rooms 118-120, Council Wing, City Hall.

PRESENT: Council Member Johnny Khamis, Chair; Council Member Chappie Jones, Vice Chair; Vice Mayor Rose Herrera, Council Member Ash Kalra and Council Member Pierluigi Oliverio (1:51 p.m.), Members.

ABSENT: All Present.

STAFF: Deputy City Manager/Director of Economic Development Kim Walesh, Assistant City Attorney Ed Moran, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

CONSENT CALENDAR

(1) Team San José Quarterly Financial Reports.

Documents Filed: Memorandum from Assistant to the City Manager/Downtown Manager Teri Killgore, dated March 14, 2016, recommending acceptance of the reports.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee accepted the reports. (4-0-1. Absent: Oliverio.)

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities.

Documents Filed: Copy of San José Economy News dated April 2016.

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities. (Cont'd.)

Deputy City Manager/Director of Economic Development Kim Walesh offered the report on Economic Development Activities and responded to Committee questions.

The Committee received the verbal report.

(2) Small Business Support Strategy.

Documents Filed: (1) Memorandum from Director of Strategic Partnerships Jeff Ruster, dated March 14, 2016, recommending acceptance of the report. (2) Staff presentation dated March 28, 2016 describing Small Business City Support Strategy.

Deputy City Manager/Director of Economic Development Kim Walesh provided introductory remarks.

Director of Strategic Partnerships Jeff Ruster, Small Business Ally Juan Borrelli of Planning, Building and Code Enforcement and Division Manager B.J. Sims presented the report.

Small Business Ally Juan Borrelli introduced Priyanka Bansal, Priya's Precious Moments and Aki Kebede, Ola's Coffee and Tea who commented about their experiences to start up their small business in Downtown San José.

Vice Mayor Rose Herrera moved approval of the Staff Report and requested that Staff provide a breakdown of all women owned small businesses, especially those starting in Technology. Council Member Chappie Jones seconded the motion.

Action: On a call for the question, the motion carried unanimously, the Committee accepted the report. Staff was directed to return with a breakdown of all women owned small businesses, especially those starting in Technology. (5-0.)

(3) Update on Work2Future FY 2015-2016.

Documents Filed: (1) Memoranda from Director of Strategic Partnerships Jeff Ruster, both dated March 14, 2016, recommending acceptance of the reports and providing updates. (2) Staff presentation dated March 28, 2016 summarizing Work2Future: Opportunity, Jobs and Success.

Deputy City Manager/Director of Economic Development Kim Walesh presented introductory comments.

Director of Strategic Partnerships Jeff Ruster and Work2Future Director Christopher Donnelly offered the report.

REPORTS TO COMMITTEE

(3) Update on Work2Future FY 2015-2016. (Cont'd.)

Work2Future Director Christopher Donnelly introduced Pablo Garcia, as testimonial to one of the programs, who is now employed as Manager at Chipotle Mexican Grill located at the San José Mineta International Airport.

Action: Upon motion by Council Member Chappie Jones, seconded by Vice Mayor Rose Herrera and carried unanimously, the Committee accepted the report. (5-0.)

(4) Maintaining “Best-Face Forward” Activities Post Super Bowl.

Documents Filed: (1) Memorandum from Deputy City Manager/Director of Economic Development Kim Welsh, dated March 21, 2016, recommending acceptance of the report and to cross reference the report to the full Council on April 12, 2016. (2) Staff presentation dated March 28, 2016 summarizing San José Best Face Forward Post Super Bowl.

Deputy City Manager/Director of Economic Development Kim Welsh presented introductory comments. Assistant to the City Manager/Downtown Manager Teri Killgore provided the report.

Committee discussion ensued.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee accepted the report and forwarded the item to the full Council for discussion and formal action on April 12, 2016. (5-0.)

(5) Manufacturing Initiative Update.

Documents Filed: (1) Memorandum from Senior Business Development Manager Chris Burton, dated March 14, 2016, recommending acceptance of the report. (2) Staff presentation dated March 28, 2016 providing the Manufacturing Initiative Update.

Deputy City Manager/Director of Economic Development Kim Welsh presented introductory comments. Senior Business Development Manager Chris Burton and Business Development Officer/Economist Michelle Thong presented the report.

Committee discussion ensued.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee accepted the report. (5-0.)

REPORTS TO COMMITTEE

(6) City Hall Activation Recommendations.

Documents Filed: (1) Memorandum from Director of Public Works Barry Ng, dated March 14, 2016, recommending acceptance of the report with direction to Staff. (2) Staff presentation dated March 28, 2016 summarizing the City Hall Plaza Activation Status Update and Recommendations.

Deputy Director of Public Works Joe Garcia, Events Coordinator Melina Iglesias and Senior Event Coordinator Jennifer Garcia presented the report.

Deputy City Manager/Director of Economic Development Kim Walesh and Deputy Director of Public Works Joe Garcia responded to Committee questions and concerns.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee accepted the report. Staff was directed to return to Council during the Budget process with: (1) Modifications to the City Hall Rules and Regulations to allow food trucks to use South 5th Street. (2) Revisions to the City Hall and Plaza Fees Resolution No. 76968 to increase the City Hall Free Use to 200 events per year and add a non-profit fee structure. (5-0.)

(7) Building Public Will for the Arts.

Documents Filed: (1) Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated March 14, 2016, recommending acceptance of the report. (2) Staff presentation dated March 28, 2016 summarizing Building Public Will for Arts and Culture.

Director of Cultural Affairs Kerry Adams provided the report and responded to Committee questions and concerns.

Council Member Ash Kalra left the Committee Meeting at approximately 4:03 p.m.

Action: Upon motion by Council Member Chappie Jones, seconded by Vice Mayor Rose Herrera and carried unanimously, the Committee accepted the report. (4-0-1. Absent: Kalra.)

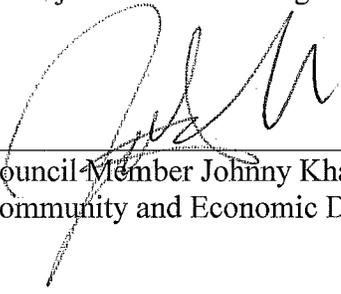
OPEN FORUM

There was no public testimony from the floor.

Vice Mayor Rose Herrera requested Staff to provide an update on the Current Projects from Development Services.

ADJOURNMENT

Council Member Johnny Khamis adjourned the meeting at 4:17 p.m.



Council Member Johnny Khamis, Chair
Community and Economic Development Committee

JK/smd