



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Jacky Morales-Ferrand

**SUBJECT:** SEE BELOW

**DATE:** April 27, 2016

Approved

*D. D. SyL*

Date

*4/28/16*

**SUBJECT: GRANT AGREEMENT WITH THE HEALTH TRUST AS FISCAL AGENT  
FOR DESTINATION: HOME FOR SERVICES TO END VETERAN  
HOMELESSNESS**

## RECOMMENDATION

Approve a Grant Agreement between the City of San José and The Health Trust as fiscal agent of Destination: Home in the amount of \$100,000 to provide two years of funding to support coordination efforts on the new community-wide Campaign to End Veteran Homelessness.

## OUTCOME

The City Council's approval of this Grant Agreement will provide resources to Destination: Home to support efforts outlined in the Community Plan to End Homelessness in Santa Clara County.

## BACKGROUND

Homelessness and the lack of available housing for extremely low-income populations continues to be a pressing issue for the City of San José and Santa Clara County as a whole. According to the U.S. Department of Housing and Urban Development's 2015 Annual Homeless Assessment Report, among the 48 Major City Continuums of Care, Santa Clara County has:

- the highest rate of unsheltered homelessness;
- the ninth largest number of homeless persons on any given night;
- the third largest number of chronically homeless persons; and
- the fifth largest number of homeless veterans.

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To respond to this crisis, the City and its partners have been working towards a comprehensive, regional response to homelessness for over a decade. With Destination: Home serving as the coordinating partner, leaders from the City, the County, the Housing Authority of the County of Santa Clara (Housing Authority), the Santa Clara Valley Water District, service providers, philanthropists, community institutions, and business organizations, created the Community Plan to End Homelessness in Santa Clara County (Community Plan). In February 2015, the City Council adopted a resolution to endorse the Community Plan, making San José the first City in the County to formally extend its support for this critical effort. The Community Plan exists to create a community-wide roadmap to ending homelessness over the course of five years (2015 – 2020). It is intended to guide government, non-profit organizations, and other community members as they make decisions about funding, programs, priorities, and needs.

In April of 2015, the City of San José, County of Santa Clara, and Housing Authority of the County of Santa Clara joined the Veteran Administration's challenge to end veteran homelessness and identified a need for greater centralized coordination to achieve the desired outcomes. On Veteran's Day, November 11, 2015, Mayor Sam Liccardo, County Supervisor Dave Cortese, along with several City of San José Councilmembers, County of Santa Clara Supervisors, and representatives from the Housing Authority, announced that they will honor the service of more than 700 veterans currently living on the streets and in shelters in San José and Santa Clara County by launching "All the Way Home," a campaign to end veteran homelessness. The goal of the Campaign is to reach functional zero for veteran homelessness in Santa Clara County, ensuring that homelessness for veterans is rare, brief and non-recurring and that no veteran is forced to live on the streets.

## **ANALYSIS**

In order to continue advancement of the Community Plan to End Homelessness, Destination: Home will oversee the "All the Way Home" campaign targeted at ending veteran homelessness.

The 2015 Homeless Census and Survey enumerated 703 veterans experiencing homelessness throughout the County of Santa Clara:

- 63% are unsheltered (living on the streets, in abandoned or storage structures, vehicles, parks, or homeless encampments)
- 46% are considered chronically homeless with a disabling condition
- 498 (71%) live in San José

The "All the Way Home" Campaign to End Veteran Homelessness will work with landlords and apartment owners to increase access to rental units for homeless veterans and their families. Outreach to corporations and faith based groups will potentially aid with land acquisition, housing development, access to rental units, financial assistance and services. In order to build and execute the campaign, Destination: Home will hire a Campaign Director. The grant

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agreement will allow for \$100,000 from April 1, 2016 to March 31, 2018 to support the Campaign Director's efforts, which will be to:

- Develop and communicate the campaign's strategic goals;
- Develop private sector engagement opportunities;
- Maximize housing resources allocated to house and employ homeless veterans;
- Coordinate public relations, including social media, focusing on resource development;
- Expand opportunities for veterans, including employment training and access to services; and
- Raise and/or leverage funding to ending veteran homelessness.

The Housing Department has existing service grants with The Health Trust, the total of which is in excess of the City Manager's contract authority threshold, requiring council approval of this grant agreement.

#### **EVALUATION AND FOLLOW-UP**

The Department will continue to provide progress updates on the Community Plan to End Homelessness to City Council.

#### **PUBLIC OUTREACH**

This memorandum will be posted on the City's Council Agenda website for the May 10, 2016 City Council Meeting.

#### **COORDINATION**

Preparation of this report was coordinated with the City Attorney's Office and the City Manager's Budget Office.

#### **FISCAL/POLICY ALIGNMENT**

This action is consistent with the City's *Consolidated Plan 2015-2020*, adopted by the City Council on May 5, 2015, and with the City's *Adopted Housing Element 2014-2023* in that the action provides services to very low-income households. As mentioned, it also furthers the advancement of the *Community Plan to End Homelessness* approved by the City Council in February 2015.

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**COST SUMMARY IMPLICATIONS**

1. **AMOUNT OF RECOMMENDATION:** \$100,000 Grant Agreement
2. **SOURCE OF FUNDING:** Housing Trust Fund (440)
3. **FISCAL IMPACT:** Funding in the amount of \$4,430,000 has been previously appropriated in the Housing Trust Fund (440) for Housing and Homeless Projects.

**BUDGET REFERENCE**

The table below identifies the fund and appropriation proposed to fund the actions recommended as part of this Memorandum.

Fund #	Appn #	Appn. Name	Total Appn	Proposed Action	2015-2016 Adopted Operating Budget	Last Budget Action (Date, Ord. No.)
440	2453	Housing and Homeless Projects	\$4,430,000	\$100,000	XI-46	6/23/15 Ord. 29589

**CEQA**

Not a Project, File No. PP10-066(e), Agreements/Contracts for services that involve no physical change to the environment.

/s/  
JACKY MORALES-FERRAND  
Director of Housing

For information contact Ray Bramson, Homelessness Response Manager, at (408) 535-8234.